Bachelor's Degree

Social Sciences and Law

Business Administration and Management

Complutense University of Madrid

-687.91



Syllabus

Option: Group in English.

Type of subject		ECTS
Core Studies		60
Compulsory		138
Elective		36*
Final Year Project		6
	Total	240

* Includes 12 ECTS for Internships.

Business Law	6
Business Mathematics I	6
Business Mathematics II	6
Business Statistics I	6
Economic History	6
Financial Accounting I	6
Introduction to Economics	6
Microeconomics	6
Principles of Business Financial Management	6
Principles of Business Management	6

Year Two	ECTS
Business Statistics II	6
Commercial Law I	3
Economic Policy	6
Financial Accounting II	6
Financial Mathematics	6
Industrial and Business Sociology	3
International Economics for Business	6
Macroeconomics	6
Management Accounting	6
Organization and Design	6
Spanish Economy	3
Tax System I	3

Year Three	ECTS
Analysis and Accounting Consolidation	6
Asset Valuation and Investment Analysis	6
Decision Analysis	6
Econometrics	6
Financing Decisions	6
Human Resources Management	6
Market Research	6
Principles of Marketing	6
Production Management	6
Tax System II	6

Year Four	ECTS
Consumer Behaviour	6
Financial Analysis and Planning	6
Strategic Management	6
Nine Electives or Six Electives and Internship	36
Final Year Project	6



Spanish Financial System External Internships 12 Itinerary: Accounting Specific Audit of Financial Statements 4 Company Accounting 4 Company Accounting 4 Computer Applications for Accounting Information 4 Comsolidation of Financial Statements 4 Recommended Commercial Law II 4 Government, Corporate Social Responsibility and Sustainability 4 Risk Analysis and Management 4 Tax Planning 4 Itinerary: Business Administration Specific Innovation and Technology Management 4 Quality Management 4 Start-up Companies 4 Recommended Applied Industrial Economics 4 Gender and Diversity in Organisations 4 Financial Economics 5 Specific Sanking and Stock Exchange Operations 4 Financial Economics of Self-employment and Participative Companies 4 Financial Economics of Self-employment 4 Applied Industrial Economics 4 Recommended Applied Industrial Economics 4 Corporate Governance, Social Responsibility and Sustainability Risk Analysis and Management 4 Tax Planning 4 Interraty: Marketing 5 Specific Commercial Distribution 4 Integrated Marketing Communications 4 Integrated Marketing Communications 4 Integrated Marketing Communications 4 Marketing Plan 4 Recommended Commercial Law II 4 4 4 4 4 4 4 4 4	External Internships 12 Itinerary: Accounting Specific Audit of Financial Statements 4 Company Accounting 4 Computer Applications for Accounting Information 4 Consolidation of Financial Statements 4 Recommended Commercial Law II 4 Government, Corporate Social Responsibility and Sustainability 4 Tax Planning 4 Itinerary: Business Administration Specific 1 Innovation and Technology Management 4 International Business Management 4 Start-up Companies 4 Recommended Applied Industrial Economics 4 Employment Contract 4 Gender and Diversity in Organisations 4 Government, Corporate Social Responsibility and Sustainability 4 Tax Planning 4 Itinerary: Finance Specific 5 Banking and Stock Exchange Operations 4 Economics and Bank Management 4 Financial Economics of Self-employment and Participative Companies 4 Fecommended Applied Industrial Economics 4 Economics and Bank Management 4 Financial Economics of Self-employment and Participative Companies 4 International and National Financial Markets 4 Recommended Applied Industrial Economics 4 Leconomics and Bank Management 4 Financial Economics of Self-employment and Participative Companies 1 International and National Financial Markets 4 Recommended Applied Industrial Economics 4 Lorporate Governance, Social Responsibility and Sustainability 4 Risk Analysis and Management 4 Tax Planning 4 Itinerary: Marketing Specific Commercial Distribution 4 Integrated Marketing Communications 4 International Marketing 4 Marketing Plan 4 Recommended Commercial Law II 4 Data Analysis 4 Government, Corporate Social Responsibility and Sustainability 4	Year Four Electives	ECTS
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Participation Credits

Any course

Knowledge acquired

- Administration and management of a business or any other type of organisation, with an understanding of its competitive and institutional position, while identifying its strengths and weaknesses.
- Integration in any functional area of a medium or large company or organisation, the ability to perform any management task assigned therein (production, marketing, human resources, finance, accounting...) and make and execute decisions.
- Preparation of diagnoses, with organisation improvement proposals, incentive plans and activities specific to human resources (job analysis and appraisal, hiring, compensation, career development, etc.).
- Marketing techniques and tools to meet consumer needs and/or wishes at all times.
- Investment analysis and planning, foreseeing expectations, interrelations and financing. Management and control of the company's financial plan.
- Economic-financial information (accounting statements) and its legislation.
- Relevant economic sources of information and contents. Preparation of data obtained.
- Assessment, based on relevant information records, of a company's situation and foreseeable development.
- Advice on specific business and market situations.
- General company or functional area management projects
- National and international economic environment where the company operates.

Professional opportunities

- Management, advice and consulting for all type of organisations (public or private, for-profit or non-profit).
- · Production, purchasing or logistics.
- · Human resources.
- · Financing and investment.
- · Sales or marketing.
- · Accounting.

ECTS

· Teaching and research.





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